## state AUTO Community 2010 Snapshot 2010





#### Dear customers, colleagues and community members,

In 2021, we'll celebrate 100 years since State Auto's founding. While a lot about us has changed since 1921, much of what's most important has not, including our commitment to the communities where we live and work. Founder Bob Pein started the company with a spirit of volunteerism and sense of responsibility to our community partners. From our largest annual campaigns to our matching gifts program and our Invest a Day initiative, community service is a tradition we're proud to continue today.

In that spirit, we present to you our 2019 Community Snapshot, where you can learn more about our community initiatives of the last year. Our associates have given their time and talent to make all of this possible, and we're proud to be a company where everyone has the opportunity to make an impact.

At State Auto, we measure our success not only in financial terms but also by how we operate in the community. As we continue to build for the future, we remain dedicated to being your community partner.







#### Mike LaRocco President & CEO





Élise Spriggs SVP Associate & External Relations

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### **Holistic Community**

### **Partnerships**





Each year, State Auto takes purposeful steps to strengthen our commitment to the community. With an associate base that spans the country and a diverse associate population that values a wide variety of initiatives, we empower our team to support the missions that are near to their hearts through both financial giving and volunteer support. With our State Auto for Good programming, associates know that State Auto is beside them, supporting and enhancing their ability to do good.

#### **State Auto Foundation**

The State Auto Foundation was founded in 1981, with the intention to sustain giving for years to come. Each year, the State Auto Foundation contributes major gifts to key campaigns and our community partners.

### \$405,070 **Total 2019 Foundation Gifts**

#### Jack C. Boyle Matching Gift Program

The State Auto Insurance Companies' Jack C. Boyle Matching Gift **Program** provides dollars to match associate donations to qualifying charities. In 2019, we exceeded \$66,000.







#### **Invest a Day**

Our associates volunteered 4,360 hours in 2019 with the support of our Invest a Day program. State Auto's Invest a Day program empowers associates to get involved in our communities by offering 15 hours of paid time off each year to volunteer with a program or organization that benefits the community in which they work or live.

In addition to our many associate volunteers, 13 State Auto leaders are members of foundations and boards that include support for the arts, education, human services. We believe in creating a culture where local community involvement is encouraged and supported.

## 4,360 2019 Invest a Day Hours







## 100% **Participation from Senior**



## Connect

#### Jay Yano Community Service Award

The Jay Yano Community Service Award honors a State Auto associate who shows significant commitment to the community through volunteer service. The honoree selected should demonstrate exemplary leadership, passion and a commitment to volunteerism in service of others.

The award is presented each August and includes a gift of \$2,500 to a 501(c)3 organization of the award recipient's choice and a gift of \$2,500 to the Broad Street Food Pantry, a longtime community partner of State Auto in Columbus, Ohio. The 2019 honoree was **Kim Niswander**, of our Columbus office, for his work with the United Way and several other area organizations.

Kim is the CEO and Co-Founder of the Parker Lee Foundation which was established in 2009. It is a non-profit organization in Columbus that promotes charitable groups and local causes that help improve the quality of life for disabled and disadvantaged children. They have raised over \$240,000 for Central Ohio charities.

PARKER LEE FOUNDATION

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Local Fun. Local Giving.





#### **Pillars of Giving**

At State Auto, we do what we can for friends, neighbors and partners. From our early days of giving farm-fresh eggs to families in need during the Great Depression, to current partnerships that bring transformative technology into schools, we've always worked to identify the greatest needs in our community. Today, State Auto invests in community programs that help to break the cycle of poverty in our communities through pillars that support education, housing and food insecurity.

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Poverty

Each of our pillars plays a role in breaking the cycle of poverty, and it's a privilege to be able to support organizations that are making a difference for families and individuals directly affected by poverty. Poverty is an issue that touches every community, whether we can see it or not.

- Alvis
- Amethyst
- Dress for Success
- Gladden Community House
- Salvation Army
- United Way
- **YWCA**





#### **United Way**

In 2019, our associates raised \$232,091 for United Way to help break the cycle of poverty. In addition to financial gifts, we were proud to participate in supporting events for United Way:

- Women's Leadership Council (WLC) E3 Graduation
- 11th Annual State Auto Golf Outing
- YWCA

#### **Salvation Army**

Associates in Milbank, S.D. raised funds to purchase holiday gifts for children in need. They partnered with the Salvation Army Angel Tree and took the time to make and deliver home baked goods to extend holiday cheer to residents at local nursing home facilities. Associates in Indianapolis, IND. also participated in a Salvation Army Angel Tree drive and holiday meal service to assist in supporting the needs of the community's less fortunate.











# Food Insecurity

We support programs that provide access to nutritious food, addressing food insecurity in our communities.

- Broad Street Food Pantry
- Feed My Starving Children
- Heart of the City Foundation
- Mid-Ohio Foodbank
- Second Harvest Food Bank





#### **Operation Feed**

Each April, we partner with the Mid-Ohio Foodbank to kick off our Operation Feed campaign. During the two-week period in 2019, we packed over 400 backpacks for Champion Middle School students with food for the weekends, and hosted fundraising activities that resulted in a total of \$44,932equivalent to 14,041 meals.

We were honored to receive recognition from Mid-Ohio Foodbank with the award for Most Meals per Capita for a Medium Employer.

#### **Supporting Food Banks**

In its 88th year, Christmas Corner is one of the longest-running traditions at State Auto. Each year we open our Hot Cocoa stand to the community, the proceeds from which are donated to Broad Street Methodist Church to support their Manna Cafe. In 2019, we were pleased to raise \$4,580 to help combat food insecurity. State Auto associates volunteer at Manna Cafe monthly to serve meals to visitors of the Cafe.

In Nashville, associates extended an ongoing partnership with Second Harvest Food Bank. To further communicate this commitment, associates not only submitted a corporate contribution, but followed that contribution with volunteer opportunities where our associates sorted and packed just shy of 13,000 pounds of frozen food.

Associates in Milbank, S.D. shared the love with families in need by coordinating a successful food drive for Grant County Food Pantry in December.



**Meals Served** 





## Education

We support educational programs that improve the opportunity for youth to complete high school or college, improve STEM capabilities, and develop creativity and critical thinking.

- BalletMet Columbus
- Big Brothers Big Sisters of Central Ohio
- Champion Middle School
- Columbus Clippers Foundation
- Columbus College of Art & Design
- Columbus Museum of Art
- Columbus State Community College
- Cristo Rey High School

- InVEST
- Jazz Arts Group
- Indianapolis Children's Museum
- Power of Children
- The 2nd & 7 Foundation
- Tech Corps





#### InVEST

State Auto has been a longstanding partner with Independent Insurance Agents & Brokers of America (IIABA) in committing financial and human resources to support Project InVEST. Project InVEST is used in the education system to meet high school financial literacy requirements. InVEST curriculum promotes insurance literacy and provides student scholarships in an effort to attract diverse talent to fill future industry needs.



#### **Champion Middle School**

In our efforts to support education initiatives, we have been Partners in Education with Champion Middle School for over four years. Each year, we're proud to host the administration retreat that helps Champion staff prepare and strategize for the upcoming school year. We connect students with Big Brothers Big Sisters mentors, support an on-site team building day and a school year kick-off as well as provide supplies for students.



# Housing

Whether affordable housing is out of reach or health concerns create barriers, we support housing programs that provide safe, stable and affordable housing to those in need.

- Community Shelter Board
- Front Steps
- Furniture Bank
- Homeport
- Star House













#### **Community Shelter Board**

In partnership with the Community Shelter Board, State Auto associates participated in a day of volunteering to support four organizations that provide resources for the homeless population. Volunteers completed outdoor maintenance, indoor demolition and service to individuals seeking shelter refuge.

#### **HEB Feast of Sharing**

In South Texas, HEB is a local grocer committed to hosting an annual Thanksgiving meal for the Austin homeless population. Although the initiative is designed to specifically serve the homeless, this meal, complete with traditional Thanksgiving meal, dessert and beverages, is open to all. This year, western regional associates joined over 1,400 volunteers to welcome and serve over 14,000 meals.

#### **Indianapolis Supply Drive**

Associates in Indianapolis reflected our corporate commitment to housing by hosting a winter clothes, toy and food drive for the homeless population and coordinating an activity to self-distribute items collected. This event encourages associates and family members to join in the distribution process in an effort to connect gifts with the population in need.





Dr. Martin Luther King Jr. Breakfast
Manna Cafe
Operation Feed Campaign
Community Cup
Farm at Urban Acres
Field of Heroes
Lincoln Theatre Walk of Fame
Columbus Pride Parade
United Way Campaign
First Responders BBQ
Minnesota Open Arms Thanksgiving Project
Central Ohio Heart Walk

### **Holistic Community Support**

While we've identified our areas of ongoing support, we know there are great needs outside those select pillars. At State Auto, we follow our passions and do what we can for neighbors and partners in need. In 2019, we were proud to support a few large initiatives both financially and through volunteerism.



#### **Central Ohio Heart Walk**

Team State Auto returned with another successful campaign to support the American Heart Association in the 2019 Heart Walk. State Auto raised \$151,067 through corporate gifts, associate contributions and fundraising initiatives. Over 100 associates and their families participated in the event in August.

Teaching gardens open the door for students to begin to learn about heart health and the benefits of gardening. At our 3rd annual Teaching Garden event for elementary students, associates spent the day teaching students about healthy eating and movement in support of the mission of the American Heart Association.







#### **Iowa Natural Heritage Foundation (INHF)**

Des Moines associates united to host a private cycle ride at a local Cycle Bar to promote health and wellness while raising funds for their chosen charity, Iowa Natural Heritage Foundation (INHF). The team consisted of over 25 riders. In 45 minutes, the team raised over \$800 to support lowa's land, water and wildlife.

#### **Project RED (Remembering Everyone Deployed)**

During Military Appreciation Month, the Minneapolis office dedicated the entire month to the collection of supplies for our military heroes. Nearly 30 boxes of toiletries and treats were prepared and shipped with warm greetings from State Auto associates.



#### **Giving Tuesday**

Giving Tuesday is a global day of giving and in 2019, State Auto promoted active participation in the campaign for the first time. By encouraging associates to take advantage of matching gifts and online giving, we were able to increase the dollars given to 82 organizations, and drive up the engagement with the State Auto Foundation as the year came to a close. Associates rose to the occasion and ultimately contributed \$16,542 to charities of their choice.





State Auto is proud to collaborate with many friends and neighbors across the nation. Thank you to these community partners for working together to improve our collective communities:

Alvis
American Heart Association
American Red Cross
Amethyst
Asian Festival
BalletMet
Big Brothers Big Sisters
Broad Street Food Pantry
Buckeye Ranch
САРА
Columbus Bar Foundation
Columbus Clippers Foundation
Columbus College of Art & Design
Columbus Council on World Affairs
Columbus Museum of Art
Champion Middle School
The Children's Museum of Indianapolis
Columbus Foundation
Columbus Metropolitan Club
Columbus Partnership
Columbus Partnership Community Shelter Board
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Community Shelter Board
Community Shelter Board Columbus State Community College
Community Shelter Board Columbus State Community College Cristo Rey Columbus

Field of Heroes
Firefighters 4 Kids
Flying Horse Farms
Franklin Park Conservatory & Botanical Gardens
Front Steps of Austin
Furniture Bank of Central Ohio
Gamma lota Sigma Ohio
Gladden Community House
Goodwill Columbus
Habitat for Humanity
Harmony Project
Heart of the City Foundation
Hispanic Awareness Program
Homoport
Homeport
IC Stars
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IC Stars
IC Stars Insurance Council of Texas Education Foundation
IC Stars Insurance Council of Texas Education Foundation Insurance Industry Charitable Foundation (IICF)
IC Stars Insurance Council of Texas Education Foundation Insurance Industry Charitable Foundation (IICF) InVEST
IC Stars Insurance Council of Texas Education Foundation Insurance Industry Charitable Foundation (IICF) InVEST Jazz Arts Group
IC Stars Insurance Council of Texas Education Foundation Insurance Industry Charitable Foundation (IICF) InVEST Jazz Arts Group Jefferson Center
IC Stars Insurance Council of Texas Education Foundation Insurance Industry Charitable Foundation (IICF) InVEST Jazz Arts Group Jefferson Center Jo Ann Davidson Institute
IC Stars Insurance Council of Texas Education Foundation Insurance Industry Charitable Foundation (IICF) InVEST Jazz Arts Group Jefferson Center Jo Ann Davidson Institute Kelton House
IC Stars Insurance Council of Texas Education Foundation Insurance Industry Charitable Foundation (IICF) InVEST Jazz Arts Group Jafferson Center Jo Ann Davidson Institute Kelton House LifeCare Alliance / Meals on Wheels

Metro Meals on Wheels Mid-Ohio Foodbank Middle Tennessee State Milbank Cancer Walk Martin Luther King Jr. Day Breakfast Mt. Vernon Civic Association Muscular Dystrophy Association National African American Insurance Association Parker Lee Foundation Pelotonia Prevent Blindness Ohio REV1 Salvation Army Second Harvest Food Bank Smart Columbus Star House Tech Corps The 2nd & 7 Foundation The Ohio State University Topiary Park Texas Risk Management & Insurance Professionals (TRIPS) United Way University at Dallas Women for Economic & Leadership Development (WELD) WOSU YWCA Columbus



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